



FROM CYBERSECURITY

**TO CYBER-
IMMUNITY**

CATEGORY 1: GENERAL MALWARE (99.9%)



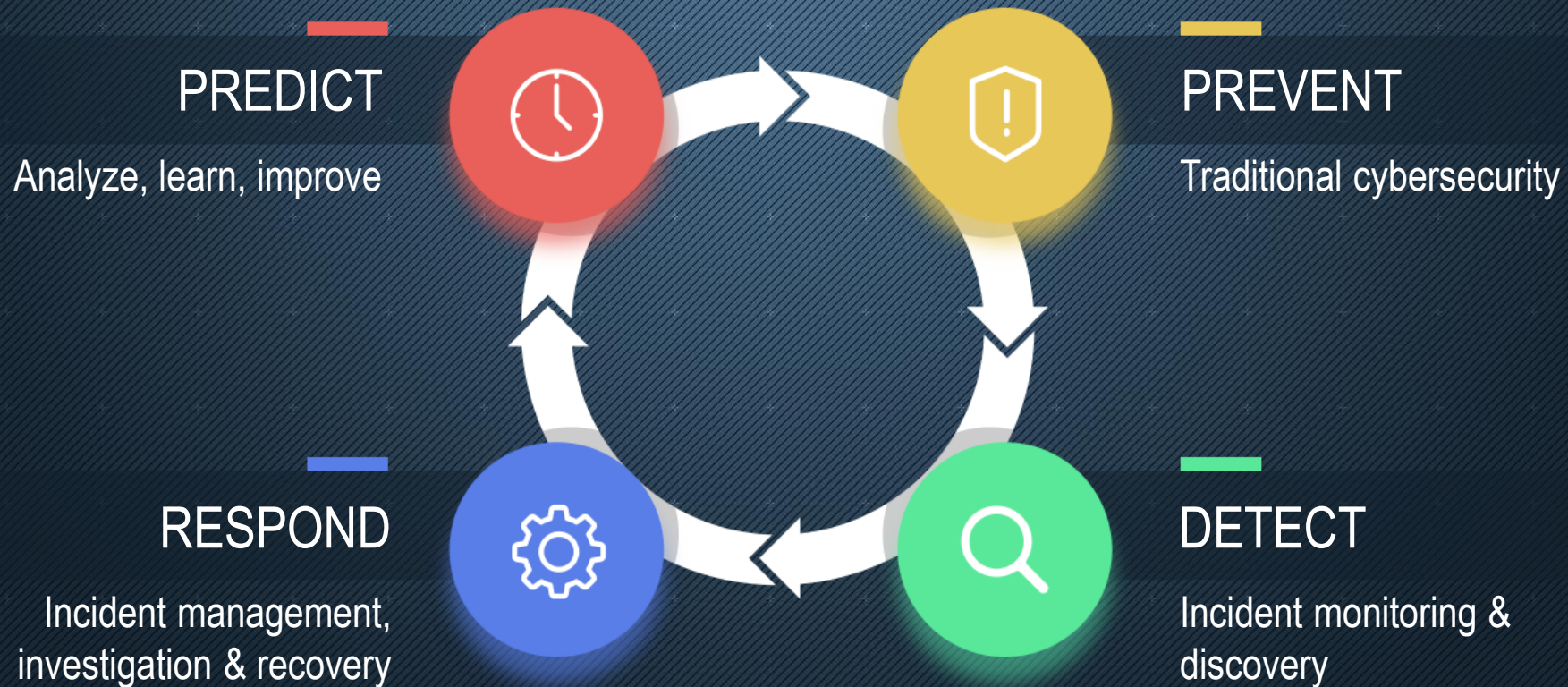
* Kaspersky Lab database

CATEGORY 2: 100+ SOPHISTICATED TARGETED CAMPAIGNS

2010	2011	2012	2013	2014	2015	2016	2017	2018
Stuxnet	Duqu Naikon	Flame Gauss Winnti	MiniDuke NetTraveller The Mask	Carbanak Desert Falcons Dark Hotel Sofacy Turla Red October Equation	Duqu 2.0 Poseidon CozyDuke BlackEnergy	Operation Daybreak Operation Blockbuster Metel Project Sauron Dropping Elephant Operation Ghoul	Stone Drill WhiteBear Shadowpad Silence	Slingshot AppleJeus NDISProxy

* Kaspersky Lab database

SOLUTION: ENTERPRISE SECURITY



Learn more: <https://kas.pr/u3cv>

CATEGORY 3: INDUSTRIAL REVOLUTION 4.0



SOLUTION: INDUSTRIAL CYBERSECURITY

INDUSTRIAL / SCADA

Endpoint/Network
PROTECTION
Anomaly and
Breach DETECTION

SCADA/Tech Processes
MONITORING

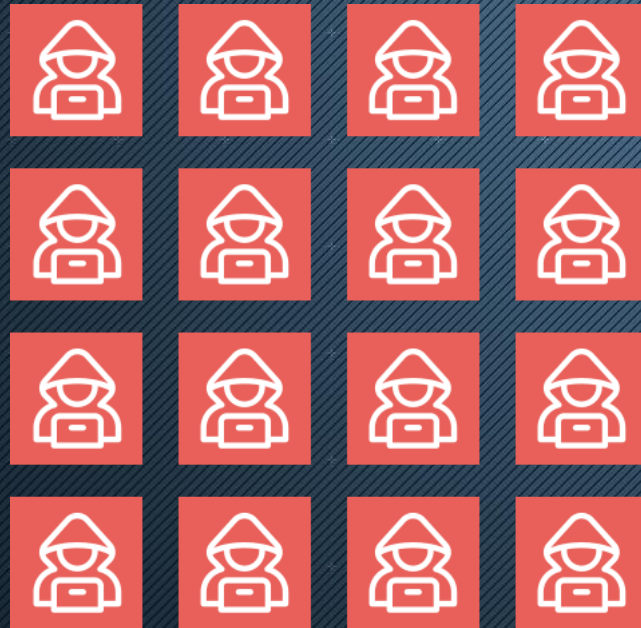


Incident RESPONSE
and Threat intelligence

LEARN and Improve with
Trainings and Awareness

Learn more: <https://ics.kaspersky.com/>

DEFINITION OF CYBER-IMMUNITY



COST OF ATTACK



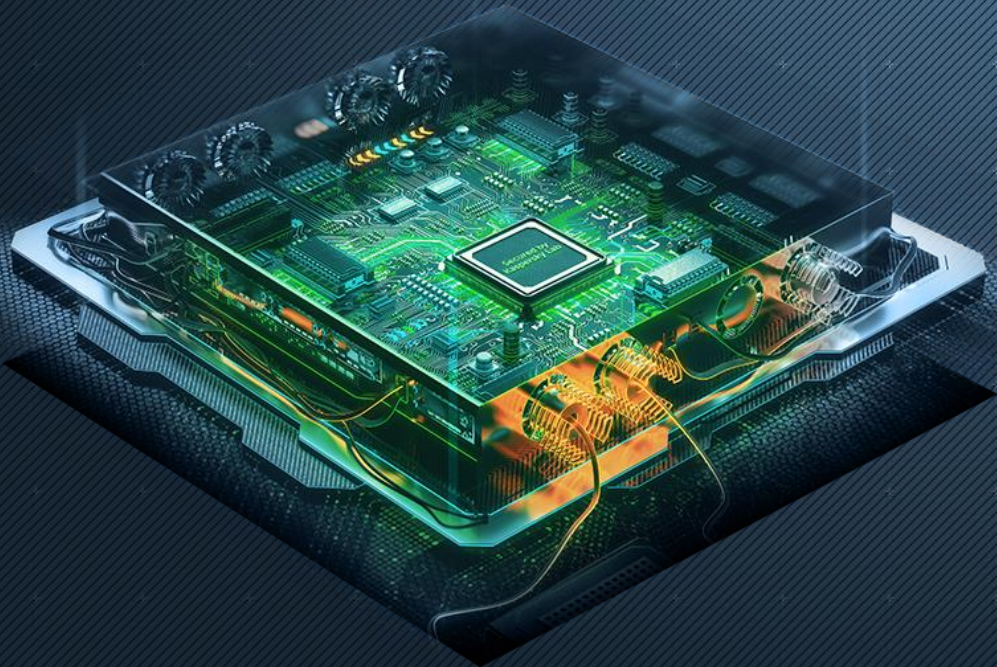
COST OF DAMAGE

SOLUTION: IOT IMMUNITY

KASPERSKY OS for embedded connected devices

SECURE-BY-DESIGN SYSTEM (the only way to secure IoT devices)

- Microkernel architecture
- Security layer isolating all modules
- Trusted behavior



Learn more: <https://kas.pr/y484>

NEW CYBER-WORLD
TO BE BASED ON IMMUNITY



THANK YOU!

You can download this presentation here
<https://kas.pr/k7d1>